

Swindon Town Football Club

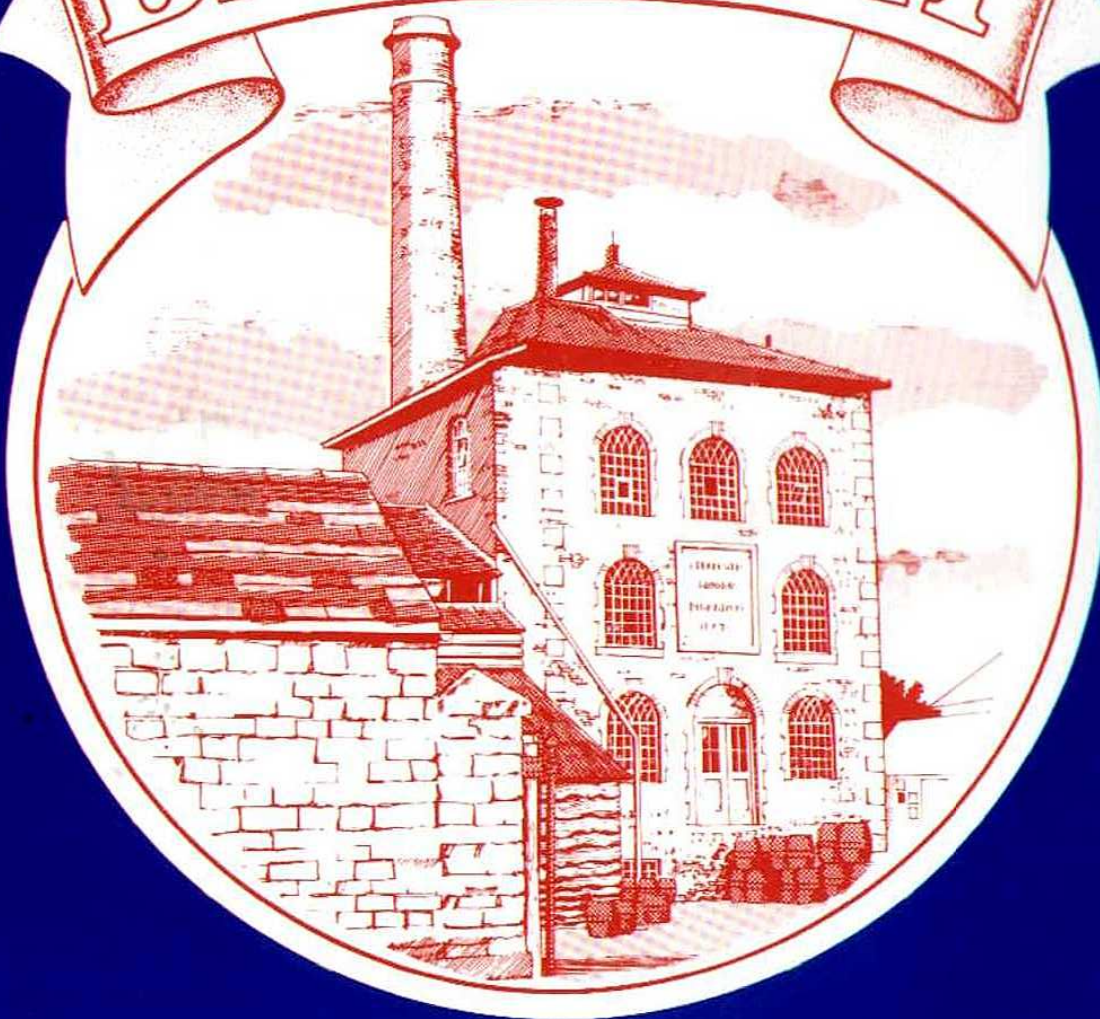


EXETER CITY

at the County Ground, Swindon
Kick-off 3.00p.m.

Sunday, 31st January
Official Match Magazine 35p

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Talk of the Town by the Chairman

Today we make another page in our Club history with a league match arranged for a Sunday. I know that we have played matches on a Sunday before, but then it was because of national strikes etc. This time it is purely as an experiment to see what the public's reaction is, and to ascertain what advantages, if any, there may be to both the public and to ourselves. We have to thank Exeter City Football Club for their co-operation and we welcome their Players and Officials to the County Ground today.

After the disturbances on our ground during our match with Bristol City, both clubs were called before an Enquiry Board set up by the Football Association. We were cleared of these charges in view of the fact that we had taken every precaution possible to prevent such trouble. Bristol City were held responsible for the conduct of the hooligans that caused all the trouble, because these so-called supporters gathered together in the "pen" allocated to the away followers. I am sure that there must have been hundreds of loyal supporters from Bristol at that game, who were ashamed of the behaviour of the few who brought disgrace on the name of Bristol City Football Club. This kind of behaviour is harmful to our game at a time when football needs every kind of help it can get survive.

These past few weeks has seen several League Clubs going to Press with startling statements of near bankruptcies, and the man in the street must be wondering what is really happening in the football world. One day he reads of Club A buying a player for a million pounds from Club B and the next day he reads of clubs unable to pay their telephone bills etc. What has caused this sudden eruption, and also was it so sudden? Over the years, football clubs have always strived for success that always seems around the corner and to obtain this success will go to any length to reach it. Clubs feel that with just an extra player or two success can be obtained and of course these players have to be persuaded that a change of club will be good for everyone concerned. Promises are made, contracts are exchanged, sometimes with high commitments that only success can pay for in the long run.

Only a few years ago the bonanza of lucrative money making lotteries enabled Football Clubs to reap a new income, which has, I am afraid to say, been spent largely in the transfer market and trying to reach for that success that only a few can possibly win. The day has now come when our National game no longer attracts the numbers that used to follow and apart from just a few clubs that can still draw big crowds, we find league clubs playing before crowds of less than two thousand which, after paying the visitors a minimum sum of six hundred pounds, leaves them with a paltry few hundred pounds after paying the match day expenses faced with the problem of a wage bill of several thousand to meet. With unemployment high and the cost of living rising, football clubs have found that the once bountiful income from both lotteries and gate receipts have dwindled alarmingly, and clubs that have heavy commitments have been caught up in the race for survival.

We at Swindon have been affected obviously through these terms and conditions, and we do not intend to destroy our club by entering into financial contracts that we cannot honour even though this may delay the progress we are all seeking. John Trollope has come into Management at a very difficult time when we, the Board, have had to refuse John the money which would have enabled him to rebuild as he would like to and this in spite of the economies which he has been able to make for the club since taking charge of team affairs. We are grateful for John's efforts and his ability to introduce young players into his team which will help secure the future of our club.

At the time when clubs are crying out for help, we are very grateful to our loyal supporters who are prepared to volunteer their services, wherever possible, to do the work that is necessary to our premises.

We hope that you enjoy today's game. We thank you for your support, which has never been so important as it is today, to enable us to keep league football in Swindon.

Due to the terrible weather we have experienced during recent weeks the last notes I was able to have published were those for the match v Fulham on the 30th December last and of course, this game ended in disaster. Danny Williams and I were away from the County Ground watching a couple of players and therefore missed the game. Looking at it the following day on the Video, my reaction was that we had certainly given them two or three of their goals. The most important task following that defeat was to lift the morale of the team for our visit to Luton in the Third Round of the F.A. Cup Competition.

For those of our supporters who travelled to Luton witnessed probably the best team performance this season. Each player gave everything I've ever asked for, their dedication to football. Their effort, enthusiasm and ability was clear for all to see, and they showed the confidence to take anyone on. They did not lose to a better team, but were beaten by the bad decisions of the referee.

The game away to Wimbledon resulted in our gaining a well earned draw after a lay off of three weeks and we really didn't get into the game for the first twenty minutes during which time our opponents scored. After that we more or less dominated the game although they were always dangerous on the break. We had several near misses, hitting the woodwork twice, the ball being cleared off the line and good saves from their keeper and it wasn't until the last five minutes when we equalised.

There are two additions to my playing staff, Jimmy Quinn who has been at the County Ground for a month's trial, has signed a professional contract. Jim came to us from Oswestry F.C. and has had a number of games in the Reserves and has shown that he is quite capable of scoring goals. Paul Batty, who served his Apprenticeship with us, has also signed a professional contract. Many of you will have had the opportunity of seeing Paul in the Reserve Team.

During the last few weeks I have been saying that I would like to bring in one or two players to strengthen the side but, if you read the local paper you will have read of the critical financial position of the Club and, as a consequence, the Directors have informed me that there is no money available for new players. This leaves me with one option only and that is a possible exchange of players but, of course, in this present climate, clubs are looking to reduce their playing staffs and my task will therefore not be an easy one.

Finally, a welcome to the team, officials and supporters of Exeter City and of course to you, our loyal supporters. At this time your support is even more vital and on this our first experimental Sunday game I hope that many more people will have joined the regulars, for if we are to progress here at Swindon increased support is the first priority. Thank you all.



**JOHN
TROLLOPE**



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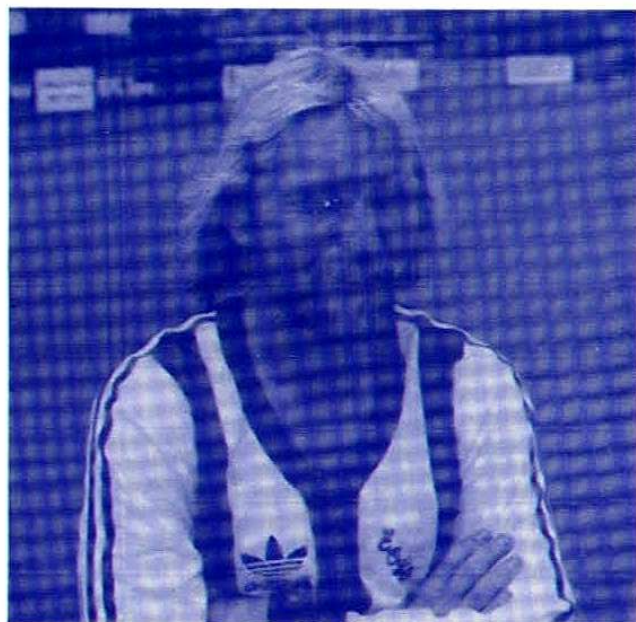
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JOHN DELVE (Mid-field). Age 27. Ht. 5' 7", Wt. 11 st. Married to Carol, children Lindsay, Charlotte and Melanie. Joined Exeter in March, 1978 from Plymouth Argyle. Previous Clubs Q.P.R. and Plymouth. Schoolboy International. Born Isleworth.



TONY KELLOW (Striker). Age 29. Ht. 5' 11". Wt. 12st. 7lbs. Married to Jackie. Joined Exeter in March, 1980 for club record fee from Blackpool having been sold to Blackpool from Exeter again for club record fee in November, 1978. Originally signed for Exeter from Cornish club, Falmouth Town in July, 1976. Prolific goalscorer. Born Budock Water (Cornwall).

BRIAN GODFREY (Manager). Appointed Manager in January 1979 in succession to Bobby Saxton who now manages Blackburn Rovers. Former player with Everton, Scunthorpe United, Preston North End, Aston Villa, Bristol Rovers, Newport County. Managed Bath City before moving to Exeter. Gained Welsh Caps at Youth, Under 23 and Full Level. Captain of Aston Villa League Cup Final team in 1971. Born Flint, North Wales.

MALCOLM MUSGROVE (Chief Scout and Coach). Player with West Ham and Orient. Previously in management and/or Coaching with Charlton, Aston Villa, Leicester, Manchester United, Torquay United and Chicago Sting in the North American Soccer League. Born Newcastle.

ALAN BEER (Coach). Former player with Swansea City, Weymouth and Exeter City, until injury brought about his early retirement from the game.

JOE COOKE (Defender/Forward). Age 26. Ht. 6'. Wt. 13 st. Married to Kathryn with one child Geraldine. Joined Exeter in June, 1981 from Oxford United, having previously played for Bradford City and Peterborough United. Born West Indies (Dominica).

IAN MAIN (Goalkeeper). Age 21. Ht. 6'. Wt. 13st. 2lbs. Single. Previous Clubs Stoke City and Gloucester City. in third term as contract player. Represented England schoolboys. Born Swindon.

FRANK PRINCE (Mid-field). Age 30. Ht. 5' 9". Wt. 11st. 5lbs. Married to Rose. Joined Exeter July, 1980 from Bristol Rovers. 4 full Welsh caps (under 23). Born Penarth.

MARTYN ROGERS (Defender). Age 26. Ht. 5' 9". Wt. 11st. 6lbs. Married to Anita. Joined Exeter July, 1979 from Bath City. Previous Club Bristol City. England Youth international. Born Bristol.

RAYMOND PRATT (Striker). Age 25. Ht. 5' 10", wt. 12st. Married to Gina. Joined Exeter March, 1980 from Merthyr Tydvil. Previous club Llanelli. Welsh Youth international. Born Burry Port.

PHILIP FISHER (Forward). Age 23. Ht. 5' 9". Wt. 10st. 10lbs. Single. Joined Exeter February 1981 from Bridgend. Previous club Ammanford. Born Ammanford.

CITY

LEE ROBERTS (Defender). Age 24. Ht. 6'. Wt. 12st. 2lbs. Married to Jayne with three children Justin, Carly and Toni. Joined Exeter in September, 1977 from Shrewsbury Town having been previously on loan during Exeter's promotion year. Born Wolverhampton.

PHILIP ROBERTS (Defender). Age 30. Ht. 5' 11". Wt. 12st. 12lbs. Married to Lynn with two children Mark and Gavin. Joined Exeter in July, 1979 from Hereford. Previous Clubs Bristol Rovers and Portsmouth. Five full Welsh Caps, 6 under 23. Born Cardiff.

PETER HATCH (Defender). Age 31. Ht. 5' 11". Wt. 11st. 6lbs. Married to Lynda with one child Venessa. Joined Exeter in December, 1973 from Oxford United. Born Henley-on-Thames.

TONY MITCHELL (Defender). Age 24. Ht. 5' 7". Wt. 11st. Married to Chris. Joined Exeter as Contract Player in July, 1979 having been non-contract with Club. Previous Club Leatherhead F.C.

STEVE DAVEY (Defender). Age 32. Ht. 5' 9". Wt. 11st. Married to Janet with two children Damian and Joseph. Signed for Exeter in August, 1981, having previously played with Plymouth, Hereford and Portsmouth. Born Plymouth. England Youth player.

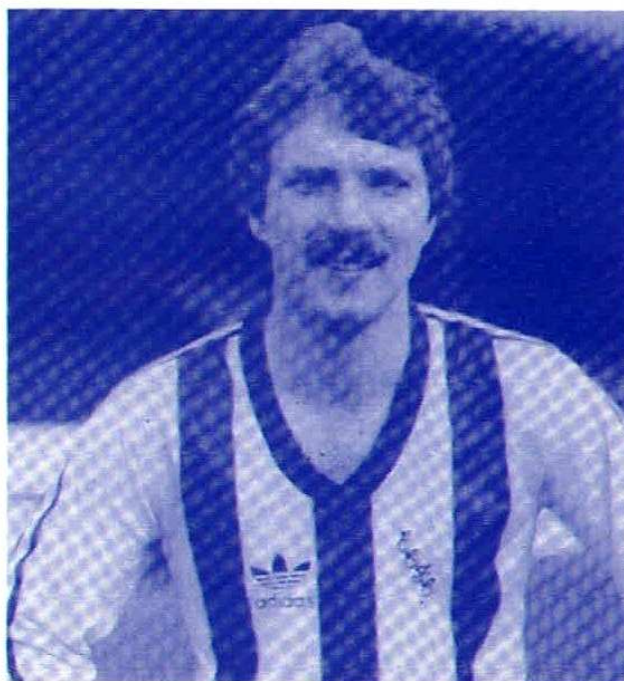
MIKE LESTER (Mid-field). Age 27. Ht. 5' 11". Wt. 11st. 10lbs. Married to Klare with three children, Paul, Steven and Jamie. Joined Exeter August, 1981 from Barnsley. Previous Clubs Manchester City, Washington Diplomats, Grimsby and Barnsley. Born Manchester.

PETER ROGERS (Forward). Age 28. Ht. 5' 9". Wt. 10st. 12lbs. Married to Andrea with one son Scott. Joined Exeter March, 1979 from Bath City. Previous Clubs Bristol City, Minehead and Bath City. Born Bristol.

LEN BOND (Goalkeeper). Age 27. Ht. 6'. Wt. 12st. 7lbs. Single. Joined Exeter October, 1980 from Brentford. Previous Clubs Bristol City, Exeter City (loan), Scunthorpe, Cardiff City, Colchester (loan), Torquay United (loan), Brentford, St. Louis Soccer Stars. England schoolboy and youth trialist. Born Ilminster.



DAVID PULLAR (Forward). Age 22. 6', Wt. 11st. Single. Signed July, 1979 from Portsmouth. Born Co. Durham.



JOHN SPARROW (Defender). Age 24. Ht. 5' 10", wt. 11st. 2lbs. Married to Moya with one child James. Joined Exeter from Chelsea in January, 1981. Previous clubs Chelsea, Millwall (on loan) and Chelsea. Played for England schoolboys 1971/1972, England Youth 1974/1975. Member of England Youth side when they won Little World Cup in Switzerland in 1975.

FIRST TEAM STATISTICS

Date Opponents Result Gate 1 2 3 4 5 6 7 8 9 10 11 Sub (if used)

1981

Sat. Aug.	29 Wimbledon	H	4 - 1	5632	Allan	Henry	Williams	Hughes 1	Lewis	Graham 1	Carter 1	Emmanuel	Rowland	Greenwood 1	Moores	—
Tues. Sept.	1 Wrexham LC 1 (1)	A	2 - 3	2068	Allan	Henry	Williams	Hughes	Lewis	Graham	Carter 1P	Emmanuel	Rowland	Greenwood*	Moores	Baddeley†
Sat. Sept.	5 Chester	A	0 - 0	1949	Allan	Henry	Williams	Hughes	Lewis	Graham	Abbley	Emmanuel	Rowland	Rideout	Carter	—
Sat. Sept.	12 Preston North End	H	4 - 0	5695	Allan	Henry	Williams	Hughes	Lewis	Graham	Abbley	Emmanuel	Rowland	Rideout	Carter 2	—
Tues. Sept.	15 Wrexham LC 1 (2)	H	0 - 2	6776	Allan	Henry	Williams	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Rideout	Moores*	Pritchard
Sat. Sept.	19 Exeter City	A	2 - 1	4372	Allan	Henry	Baddeley	Hughes	Lewis	Graham	Carter 1	Emmanuel	Rowland	Greenwood	Williams 1	—
Mon. Sept.	21 Southend Utd	A	0 - 0	4864	Allan	Henry	Baddeley	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood	Williams	—
Sat. Sept.	26 Reading	H	0 - 2	9316	Allan	Henry	Baddeley	Williams	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood	Abbley	—
Tues. Sept.	29 Chesterfield	H	1 - 2	5365	Allan	Henry	Baddeley*	Hughes 1	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood	Abbley	Pritchard
Sat. Oct.	3 Burnley	A	2 - 0	3377	Allan	Henry	Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood 1	Williams	—
Sat. Oct.	10 Carlisle Utd	H	2 - 1	5265	Allan	Henry	1 Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood*	Williams	Rideout 1
Sat. Oct.	17 Bristol Rovers	A	4 - 1	8779	Allan	Henry	1 Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Greenwood	Williams	—
Tues. Oct.	20 Walsall	A	0 - 5	6010	Allan	Henry	Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Rideout 1	Williams	—
Sat. Oct.	24 Doncaster Rovers	H	2 - 2	6750	Allan	Henry	Peach*	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Rideout	Williams	—
Sat. Oct.	31 Gillingham	A	0 - 1	8410	Allan	Henry	Peach	Hughes	Lewis	Graham*	Carter 1	Emmanuel	Rowland	Rideout	Williams 1	Moores
Tues. Nov.	3 Brentford	H	1 - 2	6369	Allan	Henry	Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Rideout*	Williams	Abbley
Sat. Nov.	7 Millwall	H	0 - 3	5710	Allan	Henry	Peach	Hughes	Lewis	Graham	Carter	Emmanuel	Rowland	Rideout	Stroud	—
Sat. Nov.	14 Huddersfield	A	0 - 3	7605	Allan	Henry	Peach	Hughes	Lewis	Graham	Abbley	Carter	Rowland	Greenwood	Stroud*	Pritchard
Sat. Nov.	21 F.A. Cup 1 Taunton Town	H	2 - 1	4494	Allan	Henry	Peach	Hughes	Lewis	Graham	Abbley	Carter	Rowland	Greenwood	Pritchard 2	—
Sat. Nov.	28 Lincoln City	A	0 - 2	3132	Allan	Henry	Peach	Hughes	Lewis	Graham	Emmanuel	Carter	Rowland	Greenwood	Pritchard	—
Sat. Dec.	5 Bristol City	H	0 - 0	6949	Allan	Baddeley	Williams	Hughes	Lewis	Graham	Emmanuel	Carter	Rowland	Rideout	Pritchard	—
Sat. Dec.	12 F.A. Cup 2 Sutton United	H	2 - 1	2892	Allan	Baddeley	Williams	Hughes	Lewis	Graham	Emmanuel	Carter 1	Rowland	Rideout	Pritchard 1	—
Sat. Dec.	26 Plymouth Argyle	A	1 - 2	8185	Allan	Baddeley	Williams	Hughes	Lewis	Graham	Emmanuel	Carter	Rowland	Rideout	Pritchard	—
Wed. Dec.	30 Fulham	H	1 - 4	5641	Allan	Baddeley	Williams	Hughes	Lewis	Stroud	Emmanuel	Carter	Rowland	Rideout 1	Pritchard	Abbley

1982

Sat. Jan.	2 F.A. Cup 3 Luton Town	A	1 - 2	9488	Allan	Baddeley	Williams	Henry	Lewis	Stroud	Emmanuel 1	Carter	Rowland	Rideout	Pritchard	—
Sat. Jan.	23 Wimbledon (F.A.-4)	A	1 - 1		Allan	Henry	Baddeley	Williams	Lewis	Stroud	Emmanuel	Carter	Rowland	Rideout 1	Pritchard	—
Sun. Jan.	31 Exeter City	H														
Sat. Feb.	6 Preston North End	A														
Sat. Feb.	13 Burnley (F.A.-5)	H														
Sat. Feb.	20 Reading	A														
Tues. Feb.	23 Portsmouth	H														
Sat. Feb.	27 Carlisle Utd.	A														
Sat. Mar.	6 Bristol Rovers (F.A.-6)	H														
Tues. Mar.	9 Walsall	H														
Fri. Mar.	12 Doncaster Rovers	A														
Sat. Mar.	13 League Cup Final	A														
Mon. Mar.	15 Brentford	A														
Sat. Mar.	20 Gillingham	A														
Thurs. Mar.	23 Newport Co.	A														
Sat. Mar.	27 Millwall	A														
Sat. Apr.	3 Huddersfield Town FA SF	H														
Sat. Apr.	7 Oxford Utd.	A														
Wed. Apr.	10 Plymouth Argyle	H														
Sat. Apr.	13 Fulham	H														
Tues. Apr.	17 Bristol City	A														
Sat. Apr.	24 Lincoln City	A														
Tues. Apr.	27 Chester	H														
Sat. May	1 Chesterfield	A														
Tues. May	4 Oxford United	A														
Sat. May	8 Newport County	H														
Sat. May	15 Portsmouth	H														
Sat. May	22 FA Cup Final	A														

GOALSCORERS

League	League Cup	F.A. Cup
A. Rowland	7	—
R. Carter	5	1
P. Rideout	4	—
B. Hughes	3	—
R. Greenwood	2	—
G. Williams	2	—
C. Henry	1	—
M. Graham	1	—
H. Pritchard	—	3
G. Emmanuel	—	1
Own Goal	—	—

* Player substituted t Own goal P - Penalty

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Statistics 81-82

FOOTBALL COMBINATION

		Result	1	2	3	4	5	6	7	8	9	10	11	12
Aug 29	Watford	A	3-3	Stevens	Baverstock	Baillie	Batty	Round 1	Baddley	Abbley 1	Blackler	Beamish	Pritchard	Bristow 1
Sept 2	C.P.R.	H	0-3	Stevens	Baillie	Baddley	Bristow	Round	Blackler	Pritchard	Beamish	Rideout	Peach	Abbley
5	Hereford	H	1-1	Stevens	Baillie	Peach	Bristow	Round	Westlake	Pritchard	Batty 1	Beamish	Moores	Short
12	Tottenham	A	1-2	Stevens	Baverstock	Baillie	Batty	Round	Baddley	Bristow 1	Pritchard	Beamish	Blackler	Short
19	Birmingham	H	1-3	Stevens	Baverstock	Baillie	Batty	Round 1	Blackler	Bristow	Beamish	Rideout	Moores	Short
26	Southampton	A	2-4	Stevens	Baverstock	Baillie	Batty	Round	Blackler	Pritchard	Moores 1	Rideout	1 Peach	Bristow
29	Bristol City	A	3-2	Stevens	Baverstock	Peach	Batty	Round	Blackler	Pritchard 1	Stroud	Rideout	Beamish 2	Moores
Oct 3	Norwich City	H	2-4	Stevens	Baverstock	Baddley	Batty	Round	Blackler	Pritchard 1	Stroud	Rideout	Beamish 1	Moores
10	Leicester City	A	2-0	Stevens	Baillie	Baddley	Bristow*	Round	Blackler	Abbley	Stroud	Beamish	Moores 1	Pritchard 1
19	Luton Town	H	3-0	Stevens	Baillie	Baddley	Batty	Round	Blackler*	Abbley 1	Stroud 1	Beamish 1	Moores	Bristow
31	Bristol Rovers	H	2-3	Stevens	Baverstock	Baddley	Batty	Round	Baillie	Pritchard 1	Stroud	Beamish 1	Coleman*	Blackler
Nov 11	Reading	A	1-1	Stevens	Baverstock	Williams	Emmanuel	Round	Baddley	Pritchard 1	Stroud	Quinn	Greenwood	Moores
14	West Ham Utd.	H	3-0	Stevens	Baverstock	Baddley	Batty	Round	Westlake	Blackler	Emmanuel	Quinn 1	Beamish 2	Moores
21	Crystal Palace	A	2-2	Stevens	Baverstock	Baddley	Batty	Round	Westlake	Blackler	Rideout	Quinn 1	Williams	Moores
24	Bristol City	H	2-1	Stevens	Baverstock	Baddley	Batty	Lewis	Round	Blackler	Rideout 1	Quinn 1	Emmanuel	Moores
28	Orient	H	1-0	Stevens	Baverstock	Baddley	Batty 1	Round	Westlake	Abbley	Blackler	Rideout	Quinn	Moores
Dec 5	Ipswich Tr.	A	1-2	Stevens	Baverstock	Peach	Batty	Round	Stroud	Abbley	Blackler	Quinn	Beamish 1	Moores
Dec 19	Plymouth Arg.	H	0-1	Stevens	Baillie	Peach	Batty	Round	Blackler	Abbley	Hughes	Quinn	Graham	Moores*
Jan 23	Oxford Utd.	H	1-1	Stevens	Baillie	Peach	Batty	Round	Blackler	Abbley 1	Hughes	Quinn	Beamish	Moores
26	Watford	H	1-2	Stevens	Baillie	Peach	Batty	Round	Graham	Abbley 1	Hughes	Quinn	Beamish	Blackler

MIDLAND YOUTH CUP

Sept 3	Leicester	H	1-0	Whitbread	Baverstock	Baillie	Blackler	Round	Westlake	Bristow 1	Batty	Furley	Coleman	Short
9	Birmingham	A	1-1	Whitbread	Baverstock	Round	Westlake*	Baillie	Batty	Bristow	Blackler	Furley	Coleman	Short
4	Northampton	A	3-0	Whitbread	Baverstock	Round	Westlake	Baillie	Batty	Bristow	Blackler	Furley 3	Coleman*	Short
Oct 7	Leicester C	A	3-0	Stevens	Baverstock	Baillie	Batty	Round 1	Westlake	Bristow	Blackler 1	Rideout 1	Coleman	Short
22	Northampton	H	11-0	Stevens	Baverstock	Baillie	Batty*	Round 1	Westlake	Bristow 2	Blackler 2	Barnes 1	Coleman 2	Short 1
27	Coventry C	A	0-0	Whitbread	Baverstock	Baillie	Batty	Round	Westlake	Bristow*	Blackler	Barnes	Coleman	Short
29	Coventry C	H	0-1	Whitbread	Baverstock	Baillie	Batty	Round	Westlake	Evans	Blackler	Barnes	Coleman	Short
Nov 9	Birmingham C	H	4-0	Whitbread	Sheppard	Gould	Batty 1	Round	Westlake	Blackler	Coleman	Rideout*	2 Short	Evans 1

MIDLAND YOUTH LEAGUE

Nov. 19	Luton Town	A	2-6	Whitbread	Westlake	Sheppard	Batty 1	Round	Blackler	Bristow	Coleman*	Rideout	Sharp 1	Evans	Barnes
Dec 3	Peterborough U	A	5-3	Whitbread	Baverstock	Gould	Batty	Westlake	Blackler	Short 1	Niblett	Barnes 3	Coleman 1	Prescott*	Barnes
Jan 7	Wolverhampton	A	0-2	Stevens	Baverstock	Baillie	Batty	Round	Westlake	Hughes	Blackler	Bristow	Coleman	Short	Barnes

1 Goalscorers * Player repalced by substitute

John Ward talks to Gary Williams

Swedish Holiday:

There are a lot of holiday advertisements around at this time of the year. Many of them make extravagant and unusual claims. I have not seen one yet which promised that it would provide you with a gateway to a career in professional football but this is what happened to Gary Williams when he innocently took a holiday in 1977.

That summer Gary went to stay with his mother's sister in Sweden. He had been playing as an amateur with Tranmere Rovers while he was still at school and then as an apprentice joiner. His uncle said that the local club, Djurgarden, one of the two Stockholm sides, was interested in him and would like him to go along. This led to Gary becoming one of two overseas players allowed to each club by the Swedish League. They sent him to school, when he was not training, to learn the language, which he still speaks fluently enough to have talked to a Swedish family he met shopping in Swindon just before Christmas.

Back to work at Blackpool:

Gary played for Djurgarden until 1980, in the First Team for two years, then he was signed for Blackpool by Alan Ball who had come on a scouting trip while still with Southampton. At first everything went well at Blackpool: the season opened with a convincing display at the County Ground where their simple, short passing game was too much for Swindon and Gary had an outstanding match marking Ian Miller.

The combination of Alan Ball and Ted MacDougall was particularly effective. Ball in Gary's opinion is a first rate coach whose occasional fiery outbursts were kept in check by the calming influence of MacDougall. In mid-season however MacDougall departed and Blackpool found themselves on the slippery slide towards the Fourth Division, which nothing could stop. A new Management pair, Alan Brown and ex-Swindon Manager Bob Smith arrived and they felt changes were necessary. Gary tactfully referred to what he called "one or two differences of opinion" which led to his being placed on the transfer list.

Under the landlord's eagle eye:

When he heard that Swindon were interested in him, Gary initially came down to look round more out of a sense of politeness than from any conviction. As soon as he met John Trollope and Danny Williams however any doubts were dispelled. "I just felt it was a club where I could stay", is how he described it. Now twenty-two he

has a girl friend called Karen in Blackpool, also a house which he hopes to sell when the housing market looks up in the spring.

Meanwhile Gary is lodging in a pub at Blunsdon. He was having a drink at the Heart in Hand one evening with his team-mates after the game when he got talking to the landlord. The question of where he was going to live cropped up and the landlord suggested he move into a spare room there. "It was an ideal arrangement", said Gary. "The landlord is devoted to football and looks after me wonderfully. He is also very strict: even if I had the temptation to have a few drinks later on in the week with a match coming up he simply wouldn't let me!"

Living in a pub enables Gary to indulge in one of his main interests outside football, playing darts. He has already arranged a match between a team from Swindon Town and the Heart in Hand locals.

As for football he prefers playing at full back but is happy to play in mid-field if that's what the manager wants. One of his main resolutions for 1982 is to curb any excessive exuberance on the field, especially as far as referees are concerned. "I still tend to get far too excited!" he admitted.



Town through time

Wingers

by paul plowman



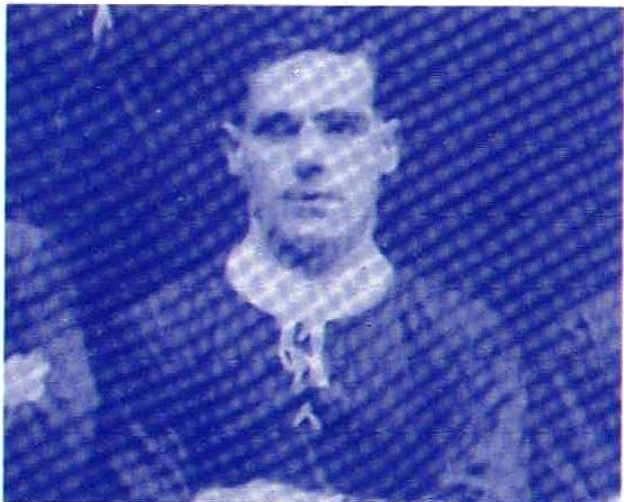
The Boxing Day fixture here in 1921, against Luton, drew a crowd of 12,134 - not far short of the record then - and Swindon had two new players to parade, both on the left side of the attack. Jack Johnson the inside-left came from the Fry's chocolate factory eleven at Bedminster and his wing partner was a Warminster Town product by the name of OLIVER C TURNER, better known by his second name Charlie. It was Turner who had the pleasure of scoring the Town's goal in a 1-1 draw. BERTIE DENYER now displayed his skills on the right flank after starting his Swindon career at centre-forward (see Town through Time 29.11.80) and then having to take an enforced rest during the 1919-20 campaign. Tom Phillipson also featured at outside-right in the spring of 1922. Having commenced the term in the position for which he was bought, leading the attack, the slightly built Geordie found more space in his new role and helped the Town to hit nineteen goals in the closing five fixtures.

Leicester-born JOE NORTON, a former Bristol Rovers forward, played a few games as the 1922-1922-23 season began but Denyer, nicknamed 'Twinkle Toes', was soon back to claim his place - while the other Bertie, Mr Davies, was the now regular occupant of the outside-left position. The discarded Norton soon moved on to Kettering Town. While centre-forwards and inside-forwards came and went, it was very much a case of 'status quo' with wingers until Davies lost his place in 1926 and the partnership was broken up. GEORGE PURCELL, an inside-right purchased from Stockport, was another of the few who did manage to get a game on the wing during this period, making a mere trio of appearances in August/September 1925. It was not until after joining Exeter in the following summer that George was to gain regular first-team football. He was one of the City stars who battled their way through to the F.A. Cup semi-finals in 1931. Early in 1926 there was briefly a new face at outside-left, that of JIMMY THOMPSON. Next to him in the Town attack was

Charlie Petrie and thus an old scoring duo were re-united. The two had five years earlier taken part in Stalybridge Celtic's foreshortened Football League career. Celtic played just seventy-six games, with Petrie being their top goalscorer in 1921-22 and Thompson having the dubious honour of scoring a hat-trick in their very first match. Since then, Oldham-born Jimmy had drifted into Cheshire League football, but it was from Accrington Stanley that he eventually came to the County Ground.

The arrival of ALEC THOM in the 1926 close season signalled the end of the road for Bertie Davies, who made just eight further appearances before trying his luck with Luton. Born on the Ayrshire coast at Stevenston, Thom started with Yoker Athletic, the Scottish junior club, before being taken on by Morton in 1920. After just a year with the Greenock club, Alec spent a similar period with the Airdrieonians and then commenced a four-year association with Hull City. His Swindon career began with three goals in four matches - and in his first full season contributed eight, apart from setting up countless chances for the new Town goal-machine Harry Morris.

To be continued



BERTIE DENYER

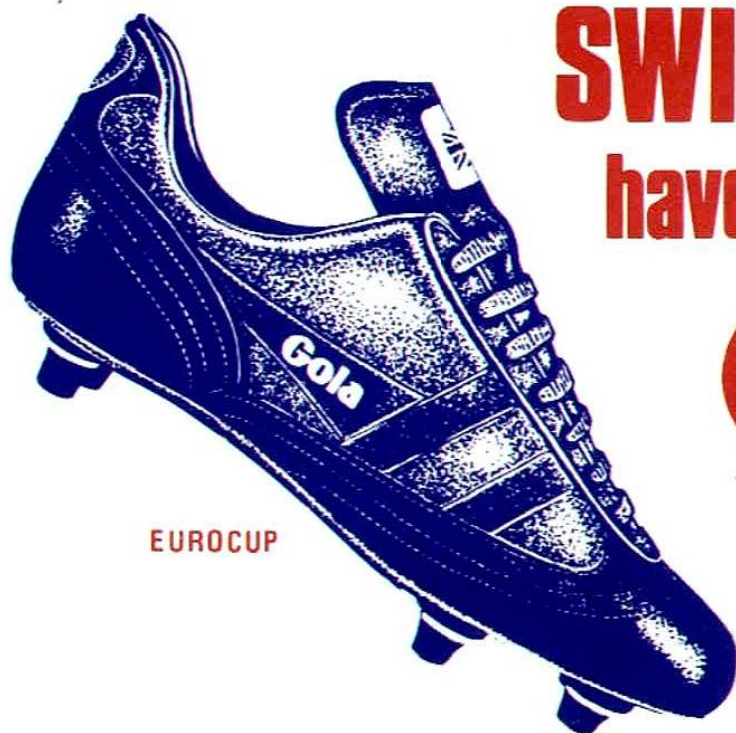
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Ray Pratt, John Sparrow, Joe Cooke, Peter Hatch

Middle Row seated:
Chris Davey (V.D.O.), Martyn Rogers, Phil Fisher, Dave Pullar, Brian Godfrey (Manager), John Delve (Captain),
Malcolm Musgrove (Coach), Tony Kellow, Tony Mitchell, Peter Rogers, Alan Beer (Coach)

Seated front:
Jonathan Claypole, Graeme Kirkup, Nick Marker, Stuart Taylor, Frank Howarth. (All Apprentices)

Colin Benson spotlights

TONY KELLOW

Unquestionably the hot shot of West County soccer right now is Exeter City's 5' 11" striker Tony Kellow, who this season has reached a major milestone with his 100th League goal.

Kellow might not have experienced the dizzy heights of the First Division - although why he hasn't remains a mystery - for he has enjoyed a career which has been consistently productive, as the statistics of his trade show only too clearly.

It is well known that goalscorers are born and not made, the mechanics of tucking the ball away regularly are the product of a natural gift and in short Tony has that knack. But to tell the truth he is not too worried that his assets have not been fully realised by the moguls of the First Division, for Tony is a home loving boy and Exeter just suits him fine.

And any way he is used to being overlooked when it comes to talent spotting. He had to score 240 goals for Falmouth and Penzance before Exeter City sat up and took notice, by which time he was 24 years old.

It is not easy for late starters in the Football League but Tony did not let that deter him and soon bridged the gap between the Western League and the Fourth Division. Indeed his impact was instant with both goals in a 2-2 draw at Hartlepool on his League debut in the opening game of the 1976/77 season.

Another goal in his second outing, against Cambridge United, earned Exeter a valuable point and confirmed the promise shown in that first game. Tony had knitted in well and formed a brilliant partnership with Alan Beer and between them they scored well over half the 70 goals which brought Exeter promotion.

Tony had scored 19 League goals in his first season and added another three in the cups and he was enjoying every minute. That following season in the Third Division he continued to find the net. As Beer only made three appearances the onus on scoring was firmly placed on Tony's shoulders and he handled it well with 14 League goals to become the club ace Marksman in only his second season.

The goals kept on flowing and Tony netted another nine by the middle of October 1978, which was enough to persuade demoted Blackpool that he was the man to help them regain

their lost status. Exeter banked their record transfer fee - £105,000 that November in Exchange for their goalscoring sensation.

He made his debut on November 18, in the home game against Rotherham which Blackpool lost 2 - 1. Tony for the first time was finding it difficult to settle although he managed to score in his third outing against Chester and finished the season with 11 League goals from 25 games which was a creditable start.

Even so Tony was not happy as he commenced the following season in Blackpool's colours and confessed: "I simply couldn't settle down at Blackpool. I'm a West Country lad and I found the north alien to me." Nonetheless he was a regular in the Seasiders line-up, but when Exeter made enquiries about getting him back he "jumped for joy."

Ironically Tony played his last game for Blackpool here at the County Ground on March 8, 1980 and helped his team to a 2 - 1 victory. The following week he was back at Blackpool only this time in Exeter's colours, his career with the Lancashire side terminated after 57 League games and yet he still finished up as Blackpool's leading scorer for that season.

Such is the quality of this player who was resigned by Exeter for a give away £70,000. He scored five times in Exeter's remaining ten matches. . . . the prodical striker was back where he belonged.

"Coming home was like a breath of fresh air" he says. "It made all the difference to my game." That is true, and last season he proved it with a personal record 33 goals, 25 of them in the League.

This season Tony is still producing the goods and had 14 strikes to his credit so far. "I set myself a target of 20 goals every year," he says and he should reach that figure quite comfortably although I wouldn't be surprised if he isn't secretly chasing Fred Whitlow's club record of 34 League goals in a season and Alan Hanks' record aggregate of 105 Tony Kellow could just write his name into the record books!

Picture Parade...

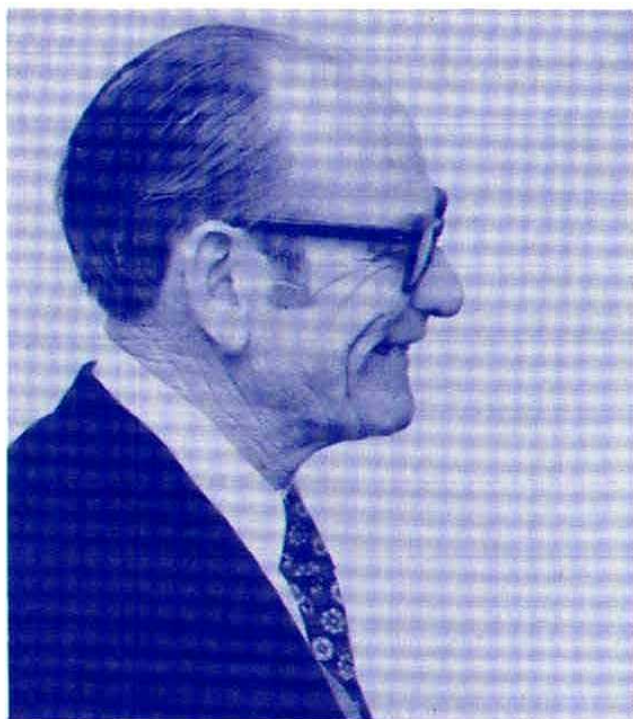


Gary Emmanuel, scorer of Swindon's equaliser at Luton closely watched for former Swindon winger David Moss (right) during the Cup tie at Luton.

BY DAVE EVANS



Swindon's Gary Williams (left) one of the midfield stars in the Town's FA Cup tie at Luton.



COMMERCIAL SPEAKING

Good afternoon Ladies and Gentlemen.

News from the Commercial Office once again shows the dedication of our agents. Through the blizzard of early January our sales of Lottery and Bingo Tickets, though reduced, maintained a high level. Certainly much higher than one would have expected unless one was aware of the dedication that our agents have to the support of Swindon Town F.C. Many thanks to them for a great effort.

Some thanks must go too to the Commercial Office staff and those who carry out our collection and delivery service. Single day deliveries and collections had to be spread over a full week but eventually all tickets arrived before needed. The Commercial Office staff had to "Man the Pumps" on two occasions when burst water mains flooded the offices bringing with it many other problems.

January also brought the departure of Doug Buswell from his post as Commercial Consultant to Swindon Town F.C. Doug has moved on to take a similar post with another football league club. I am sure many who know Doug will wish him success in the future.

I, as Commercial Manager have succeeded Doug. My ambition now is to improve on all Fund Raising schemes for the benefit of our team, "The Town".

To do this more agents and canvassers are required. Are you in a position to try and help us? Perhaps you would like to but are not sure what it is all about. If so, just contact us at the Lottery Office or ring Swindon 42984. We will visit you to explain the details. You can still say sorry afterwards, but you will have tried and so have we.

Hoping to hear from you. Enjoy the game.

ERIC MOORE
Comm. Manager

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SWINDON

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- 2 CHARLIE
HENRY
- 3 KEVIN
BADDELEY
- 4 GARY
WILLIAMS
- 5 RUSSELL
LEWIS
- 6 KENNY
STROUD
- 7 GARY
EMMANUEL
- 8 ROY
CARTER
- 9 PAUL
RIDEOUT
- 10 ROY
GREENWOOD
- 11 HOWARD
PRITCHARD
- 12

EXETER CITY

- 1 IAN
MAIN
- 2 TONY
MITCHELL
- 3 JOHN
SPARROW
- 4 MARTYN
ROGERS
- 5 GEORGE
FOSTER
- 6 PHIL
ROBERTS
- 7 PHIL
FISHER
- 8 PETER
ROGERS
- 9 TONY
KELLOW
- 10 JOHN
DELVE
- 11 DAVID
PULLAR
- 12



The exact numberings of both teams will be announced over the PA system to enable spectators to insert the relevant numbers prior to the kick-off.

REFEREE: (Great Bookham, MR. RAY LEWIS Surrey)

Commenced refereeing in the Kingston and District League in 1962 and progressed through the Isthmian League to the Football League list. Was Senior Linesman at a U.E.F.A. Cup Quarter Final Tie - Levski Spartak (Bulgaria) v. Barcelona (Spain), and F.A. Cup Semi-Final 1977.

LINESMEN:

Red Flag: Mr. J.M. CARTER,
Christchurch

Yellow Flag: Mr. J.T. SANDERS,
Kidderminster